

# FieldRev

Revenue Reco

*Turn past service jobs into recurring revenue*

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# Most service companies do the hard part

*...then lose the second sale.*

A commercial repair gets completed. A quote gets sent. The invoice gets paid. Then the customer disappears back into the database.

Nobody follows up systematically. Nobody asks: "Should this customer be on an annual preventative maintenance agreement?"

That is where FieldRev comes in.

## **The cost of "no follow-up"**

Most commercial HVAC firms leave 15-30% of potential recurring revenue on the table. The customers already exist. The work is already done. The trust is already earned. The missed opportunity is the second sale.

## What is hiding in your service history

We see the same pattern across hundreds of HVAC firms:

- 70% of quotes receive no systematic follow-up
- \$50K+ minimum opportunity threshold for a meaningful sprint
- 30 days from raw export to active recovery campaign
- 0 new staff required - your existing service team stays focused

Your past one-off service customers are sitting in your database right now. Some of them should be on maintenance agreements. We find them.

# The 30-Day Revenue Recovery Sprint

FieldRev runs a focused 30-day sprint that turns your past service history into an active recovery campaign. We do the analysis, the outreach drafting, and the weekly reporting. You do the closing.

## What makes it different

- We start from your systems, not from new software
- Risk-free: \$25K guarantee or you pay nothing
- 20% of first-year recovered value, not a SaaS fee
- No long-term contract, no implementation team

# Five steps. 30 days.

## Step 1 - Data review

You send a basic export of past service jobs from ServiceTitan, Jobber, QuickBooks, Housecall Pro, FieldEdge, or Excel.

## Step 2 - Opportunity scoring

We identify customers most likely to convert to annual maintenance agreements. We score by commercial fit, last service date, job type, invoice value, repeat issues, and building type.

## Step 3 - Recovery campaign

We help run a follow-up campaign across email, SMS, phone task lists, and proposal follow-ups.

## Step 4 - Proposal assist

When a customer responds, we help prepare the maintenance agreement angle, recommended offer, and follow-up copy.

## Step 5 - ROI report

You get a clear report: records analyzed, opportunities found, estimated contract value, contacts reached, replies, meetings, signed/recovered value.

# Deliverables

## **A scored opportunity list**

Top 10-30 customers ranked by conversion probability and contract value

## **Recovery campaign assets**

Email templates, SMS scripts, phone call talking points

## **Weekly progress reports**

Reach, replies, meetings booked, signed deals

## **Final ROI report**

Records analyzed, opportunities found, signed/recovered value

## **Maintenance agreement templates**

Customized for your pricing, terms, and service tiers

## **No new software required**

Works with ServiceTitan, Jobber, QuickBooks, and others

## Best fit. Not a fit.

### Strong fit

- Commercial HVAC firms
- 10-50 technicians
- 3+ years of job/customer history
- Mix of service and maintenance work
- Past customers not on maintenance
- Wants more recurring revenue
- Without hiring extra sales staff

### Not a fit

- Mostly residential companies
- Fewer than 5 technicians
- No customer/job history
- No interest in maintenance
- Not ready to invest in a sprint

## Risk-free. Performance-based.

### Standard pilot

**\$1,500**

setup fee

+

20% of first-year maintenance contract value  
recovered through the campaign

### First pilot partner

**\$0**

setup fee

+

30% of first-year recovered value  
(requires data export within 7 days and active  
participation)

If we do not identify at least

**\$25,000**

in recoverable maintenance agreement opportunity within 30 days,

**you pay nothing.**

That is the entire bet. We do the work, we deliver the result, you only pay when we recover real recurring revenue. No implementation fee, no setup charge, no SaaS subscription.

### Example

If FieldRev helps recover \$40,000 in new first-year maintenance agreement value:

- Standard pilot: \$1,500 setup + \$8,000 success fee (20%)
- Your company keeps \$30,500+ in new recurring revenue
- Plus: every renewal year is 100% yours to keep

## Why FieldRev, not generic CRM

Commercial HVAC companies already have the customers. They already did the work. They already earned trust.

The missed opportunity is follow-up. FieldRev turns that missed follow-up into a repeatable revenue recovery system.

### What makes us different:

- Built specifically for commercial HVAC and field service, not generic
- Performance-based pricing - we only win when you win
- No new software to learn, no implementation team to hire
- Works with your existing systems: ServiceTitan, Jobber, QuickBooks, Housecall Pro, FieldEdge
- Focused 30-day sprint, not a never-ending platform

## We work with your existing systems

FieldRev is software-agnostic. We pull data from whatever system you already use:

### Field service management

ServiceTitan - Jobber - Housecall Pro - FieldEdge - ServiceMax - Microsoft Dynamics

### Accounting and invoicing

QuickBooks - Xero - Sage - FreshBooks

### Spreadsheets and manual

Excel - Google Sheets - CSV exports - paper records

If you can export it, we can analyze it. No implementation required.

## What a typical 30-day sprint looks like

**642**

historical records analyzed

**84**

commercial-fit customers

**27**

high-priority opportunities

**\$72K-118K**

estimated contract value

**18**

replies received

**6**

meetings booked

**3**

signed contracts

**\$54,000**

recovered first-year revenue

These are illustrative numbers from a typical 30-day FieldRev sprint. Actual results depend on your customer base, service history quality, and team capacity.

## Book a 15-minute Revenue Recovery Audit

Free. No commitment. We will look at your service history and tell you whether you have \$25K+ in recoverable maintenance agreement revenue sitting in your database.

### In the audit you will get:

- Honest assessment of your opportunity size
- Quick walkthrough of which customers we would target first
- No pressure, no follow-up if it is not a fit

**field-rev.com | Book your audit**

15 minutes - no commitment - no follow-up if not a fit

# Amdi Group

FieldRev is part of Amdi Group - a Danish-Greenlandic AI services group building autonomous revenue systems for high-cashflow industries with low tech adoption.

## Get in touch

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FieldRev is the first of three vertical AI operating systems under Amdi Group. TradeFlow AI (HVAC) is the primary path. BoostrAI (hospitality) and GreenKey AI (ESG compliance) are in development.